

# SEMINAR ON THE SYSTEMATIC PROCESS OF IDEA GENERATION

23rd February 2023

The Department of Management Studies successfully organised a highly informative SEMINAR ON THE SYSTEMATIC PROCESS OF IDEA GENERATION on 23rd February 2023. The event took place in the activity room at Aryabhata College and featured a distinguished speaker, Mr. Saurav Bhaik, Founder & CEO of TAGBIN. A prominent alumnus of IIT Roorkee, Mr. Bhaik co-founded Tagbin in 2013 and subsequently assumed the role of Founder and CEO. His insightful session focused on the dynamic changes in marketing tactics and the evolving business environment.

The seminar proved to be a significant and much-needed gathering for all attendees. The enthusiasm and contentment evident on their faces were a testament to the hard work and dedication put forth by the organizing team from Sankalp. The volunteers' efforts played a pivotal role in ensuring the event's success.

During the conclusion of the seminar, a planter was presented to Mr. Saurav Bhaik as a token of appreciation for gracing Aryabhata College with his auspicious presence. The gesture was made by Dr. JK Singh, who is highly regarded within the college community.

Remarkably, despite exceeding the stipulated time, Mr. Saurav Bhaik displayed unwavering commitment to delivering his message. His dedication to imparting knowledge left a lasting impression on all the students present, making it one of the most insightful sessions they had attended. The knowledge gained from this seminar is sure to endure, empowering the students in their academic and professional pursuits.

The Department of Management Studies extends its sincere gratitude to Mr. Saurav Bhaik for sharing his invaluable insights and inspiring the future business leaders of Aryabhata College. We look forward to more such enlightening events in the future.

List of Faculty Present-  
Ms Kavita Gautam ,Ms  
Cherry Uppal,DrShipra  
Aggarwal,Dr JK Singh.

DEPARTMENT OF MANAGEMENT STUDIES  
**ARYABHATTA COLLEGE**  
UNIVERSITY OF DELHI

**SEMINAR ON**  
*SYSTEMATIC PROCESS OF*  
*IDEA GENERATION*

WEDNESDAY | TIME | VENUE  
22 FEBRUARY | 2:00 PM | ACTIVITY ROOM

**SPEAKER**  
**SAURAV BHAIK**  
FOUNDER & CEO- TAGBIN

PROF. MANOJ SINHA  
Hon'ble Principal  
Aryabhata  
College

DR. J.K. SINGH  
Head Of  
Department

FACULTY CO-ORDINATOR  
MS. KAVITA GAUTAM